



The annual Boo at the Zoo event at Columbian Park is upon us once again! This year's "spooktacular" event will be held on October 24, 25 and 26 from 6:30 pm to 9:00 pm. Thousands of children and their families enjoy the wide variety of hauntingly friendly games and activities such as pumpkin carving, cockroach painting and live entertainment at Columbian Park Zoo. The Enchanted Train Ride will feature performers bringing various fairy tale scenes to life along the route.

Area businesses sponsor portions of Boo at the Zoo so that families can enjoy a safe and fun event. Sponsorship opportunities range from \$250 to \$1,000+ and each level features exciting benefits.

We would like to invite you to partner with us this year as an excellent way to promote your business or organization within the community. We also welcome in-kind sponsorships. If you are interested in this type of sponsorship or would like to learn more, please contact me to discuss available opportunities.

If these opportunities don't fit your business or organization's current needs, please contact me to discuss other available options. Select your sponsorship level below and return the attached form to the address at the bottom of this letter. In addition, please be sure to submit your corporate logo **no later than September 28, 2018** to the email address listed below.

Proceeds from Boo at the Zoo benefit the Columbian Park Zoo and are used to fund various Zoo projects and educational programs. With your support, we can provide cherished memories for future generations of Zoo visitors.

If you have any questions, need more information, or want to inquire about our higher level sponsorship opportunities, please contact Kara Bishop at (765) 491-3922 or via email at klbishop76@gmail.com. Thank you for your consideration!

Sincerely,

Dana Rhodes, Event Co-Chair

This year, higher level sponsorship opportunities, including sponsorship of our costume contest, pumpkin patch, or enchanted train ride are also available. These opportunities range from \$2000 to \$3000. In addition, Columbian Park Zoo is offering the opportunity to become our presenting sponsor with a gift of \$5000.

	Witch \$250	Ghost \$500	Goblin \$750	Zombie \$1,000 +
Company name/logo in program	•	•	•	•
Complimentary tickets	5	10	15	20
Logo on Zoo's website	•	•	•	•
Social media shout outs on Zoo's Facebook page	•	•	•	•
Logo on event signage		•	•	•
Logo in Journal & Courier advertising			•	•
Logo in all electronic & social media event ads				•

Company Name _____				
Contact Person _____				
Address _____		City _____	State _____	Zip _____
Phone _____		Fax _____	Email _____	
Circle Sponsorship Level:	Witch	Ghost	Goblin	Zombie
Please make checks payable to: Lafayette Parks Foundation, 1915 Scott Street, Lafayette, IN 47904				