



News Release

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FOR IMMEDIATE RELEASE
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The Groove to Headline *Downtown Lafayette Live!* Music Series

LAFAYETTE, INDIANA – October 23, 2025 – Downtown Lafayette will come alive with music, community, and celebration on Friday, October 24, as the *Downtown Lafayette Live!* music series has a special performance by a local band, *The Groove*. The FREE event takes place at Riehle Plaza, 200 N 2nd Street, from 6 to 8 p.m. and is open to the public.

With Purdue alumni and fans arriving in town ahead of the Purdue vs. Rutgers homecoming football game, this evening of live music offers the perfect way to kick off the weekend festivities. Guests are encouraged to bring lawn chairs, enjoy a beverage through DORA (Designated Outdoor Refreshment Area), and take in the sights and sounds of downtown Lafayette at the historic Big Four Depot at Riehle Plaza.

“We’re excited to provide another fun, friendly event that highlights our vibrant downtown while giving visitors another reason to celebrate their return to the Greater Lafayette area,” said Lafayette Mayor Tony Roswarski. “After a successful musical event on October 3, we are back with another local band to entertain our guests visiting downtown.”

Come early, stay late, and enjoy everything Downtown Lafayette has to offer! Here are the event details:



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What: Downtown Lafayette Live! featuring *The Groove*. This music is classic rock and pop from REO Speedwagon, The Pretenders, Billy Joel, Alanis Morissette, P!nk, Tom Petty, Toto, Johnny Cash, and more!

When: Friday, October 24 | 6:00 – 8:00 p.m.

Where: Riehle Plaza, Downtown Lafayette

Cost: Free and open to the public

Not familiar with **DORA**? Enjoy downtown Lafayette with a drink in hand! Lafayette's Designated Outdoor Refreshment Area (DORA) allows you to sip and stroll through downtown with your favorite alcoholic beverage from participating businesses. More info here:

<http://bit.ly/4pQNwLf>

Join us this FRIDAY for Downtown Lafayette Live!

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