



2020 Annual Report

Park Board

The Lafayette Board of Parks and Recreation is the policy making authority for the Lafayette Parks and Recreation Department. The Board is composed of four bipartisan members who are appointed by the Mayor to serve staggered four-year terms without compensation.

The 2020 Parks and Recreation Board consisted of Maurie Denney, President; Pat Corey, Vice President; John Ragan, Secretary; and Dave Mecklenburg. Upon John Ragan's retirement in April of 2020, the Board elected Matt Metzger as a new board member and secretary. Staff member Carlynn Smith served as the Board's Recording Secretary until her retirement in April of 2020. Jenny Spencer filled the position in May of 2020. Jacque Chosnek served as Board Attorney for the year.

The Lafayette Parks and Recreation Department and its Board operate under the provision of the "Indiana Parks and Recreation Law" IC 36-10-3, in accordance with City ordinance.

Minutes from each of the 2020 meetings of the Lafayette Board of Parks and Recreation can be found in the Parks Administrative offices or on the City of Lafayette's website: lafayetteparks.org.



Left to right: Mayor Tony Roswarski with Matt Metzger, Maurie Denney, Pat Corey, and Dave Mecklenburg

2020 Annual Report

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Mayor and City Council

Tony Roswarski.....	Mayor
Cindy Murray.....	City Clerk
Lauren Ahlersmeyer.....	Council Member
Perry Brown.....	Council Member
Ronald Campbell.....	Council Member
Bob Downing.....	Council Member
Lon Heide.....	Council Member
Kevin Klinker.....	Council Member
Nancy Nargi.....	Council Member
Jerry Reynolds.....	Council Member
Melissa Williamson.....	Council Member

Parks Board

Maurie Denney.....	President
Pat Corey.....	Vice President
Matt Metzger.....	Secretary
Dave Mecklenburg.....	Member

Report compiled by Samantha Haville





Staff

Administration

Claudine Laufman.....Superintendent
 Jon Miner.....Director of Operations
 Jenny Spencer.....Marketing and Support Services Assistant
 Samantha Haville.....Marketing Manager
 Bridgett Haro.....Marketing Assistant

Facilities and Grounds

Mike Perry.....Director of Facilities and Grounds
 Ben Taylor.....Assistant Director of Facilities and Grounds
 Garrett Gaskins.....Project Manager
 Chip Gutwein.....Building Construction Supervisor
 Brian Gregory.....Grounds and Snow Supervisor
 John Rhodes.....Maintenance Tech - Building Construction
 Josh Daugherty....Maintenance Tech - Building Construction
 Todd Daugherty.....Maintenance Tech - Ride Mechanic
 Joey Donnoe.....Maintenance Tech-Aquatics
 Dana Rhodes.....Maintenance Coordinator
 Ryan Frankowski.....General Maintenance
 John Terhune.....General Maintenance
 Logan Wolfschlag.....General Maintenance
 Taelen Leill.....General Maintenance
 Addisyn Hicks.....General Maintenance
 Claire Marshall.....General Maintenance
 Sarah Roswarski.....General Maintenance
 Hannah Weber.....General Maintenance
 Diane Leuck.....Part-time year-round Maintenance

Safety and Security

Tom Rankin.....Safety and Security Director
 Kurt Wolf.....Safety and Security Director
 Nick Cutter.....Security Officer
 Zach Santy.....Security Officer
 Brock Owens.....Security Officer
 Robert BurnellSecurity Officer

McAllister Recreation Center

Chad Aldridge.....Manager
 Emily Butler.....Assistant Manager
 Tyler Wade.....Program Coordinator
 John Rodenbeck.....Maintenance

Columbian Park Zoo

Neil Dale.....Zoo Director
 Caitlin Laffery.....Assistant Director
 Amber Frederick.....Education Director
 Courtney Nave.....Assistant Education Director
 Heather Woody.....Head Zookeeper
 Kaci Schmidt.....Senior Zookeeper
 Jill Livengood.....Senior Zookeeper
 Lindsay Garagiola.....Senior Zookeeper
 Victoria Roach.....Senior Zookeeper
 Lisa VanderHoff.....Part-time year-round Zookeeper
 Megan Isenbarger.....Part-time year-round Zookeeper
 Megan Bishoff.....Relief Zookeeper
 Haley Campbell.....Relief Zookeeper
 Bethany VanFossen...Accounting & Administrative Assistant
 Jennifer Spence.....Volunteer Coordinator
 Jasmine Peele.....Zoo Educator

Vision

In February 2019, the Board of Parks and Recreation updated and adopted a 5-year comprehensive master plan for the City's park system. Cornerstone Planning and Design coordinated development of the master plan. Citizens of Lafayette were actively involved throughout the planning process. Issues were determined through community-wide citizen input and research and comparison with national standards. The mission statement, vision, and goals for long-term excellence were revalidated. New five-year goals and an action plan were adopted through this dynamic process. The plan will guide the implementation of activities until 2023.

GOALS FOR EXCELLENCE

Human Resources

- A Park Board that provides strong leadership and which fosters cooperation between itself, the Superintendent, the Mayor and the City Council.
- A qualified, committed Park Staff that is motivated and customer oriented, whose skills are competitively compensated, and whose achievements are recognized.

Administration and Operations

An administration that provides good management and follows adopted plans.

- A consistent set of policies regarding patron use of park property and a fee structure that supports maintenance of facilities and programs without denying access to any citizen.
- A safety and security program that provides safe facilities to attract the public, gives patrons a sense of security, and reduces vandalism.
- A park system whose appearance is a source of pride, whose facilities are clean, and whose maintenance is guided by a financially sound asset management program.

Funding and Financial Management

- A long-term financial plan that enables careful financial management; accountability for revenue, spending and public funds; and a

capital improvements program.

- Adequate long-term funding that includes a consistent level of tax support, creative new funding sources, and partnerships with businesses and private donors, all supported by the effort of an active Parks Foundation.

Organizational Relationships

- A park system that develops community pride, is user friendly, provides great customer service, and is supported by citizens through public/private partnerships.
- Beneficial government relations through coordination and collaboration with other park departments, other local government agencies, school corporations, and Purdue University in order to reduce duplication of facilities and programs, better coordinate the provision of infrastructure and to share resources, including staff expertise.

Physical Resources and Services

- System-wide improvements that create an inviting, healthy family atmosphere at all parks.
- A well-maintained Columbian Park whose facilities and services are responsive to citizen needs and interests.
- An improved Zoo with a mission to encourage the appreciation of the world's wildlife, to enhance the preservation and conservation of biodiversity, and to inspire educational discovery and exploration in a fun, family-oriented environment for all citizens of the Greater Lafayette Area.
- Fully developed Riverfront Corridor Parks that maximize their potential and their location next to the Wabash River.
- A system of Neighborhood Parks that provides age-appropriate recreation and which are maintained in cooperation with neighborhood associations and neighborhood residents.
- An improved McAllister Center with a mission to provide a safe, fun environment for recreational programs and activities; a recreational facility

that serves all citizens and high quality recreational programming that will enhance health and personal enrichment.

- Programs and classes for all ages, but with the greatest emphasis on children and teens, priced to be self-supporting.



Master Gardeners volunteered to plant annuals at Columbian Park

Planning and Growth

- A strong commitment to planning that responds to community desires and results in multi-year plans that can be realistically implemented and funded.
- A park system that provides for growth and new facilities commensurate with the growth of the city (including land, facilities, equipment, staff and financial resources).
- A linear park trail system that will connect citizens to every park and the river.



Dedication for the new playground at McAllister Recreation Center

Community Needs/Issues

The highest needs and priorities based on input priorities are as follows:

- Loeb Stadium: Completion of construction
- Finish Columbian Park: Zoo, Carousel, Primate and Cats Exhibits, Memorial Island, pedestrian and vehicular circulation
- Tropicanoe Cove: new features and upgrades
- Upgrade playgrounds system wide
- Upgrade tennis and basketball courts system wide
- Land acquisition for future parks on east and south sides
- Special needs playground and playfield
- Trails and trail connections
- Renovations and upgrades to Armstrong and McCaw Parks
- On-going maintenance
- Riverfront development



Construction of new amphitheater on Memorial Island

ACTION AND PRIORITY PLAN 2019

1. Loeb Stadium maintenance staff
2. System wide playground replacements
3. Memorial Island
4. Zoo: Carousel, Primates & Cats Exhibits
5. Pedestrian and vehicular circulation
6. Loeb Stadium
7. Zoo: Penguin Exhibit
8. Zoo: Commissary Building
9. Tropicanoe Cove: Mat Racer Slide/Aqua Loop
10. Completion of Crosser Sports Complex

BIG CHANGES IN COLUMBIAN PARK

MEMORIAL ISLAND

After gathering input from local veteran's groups, stakeholders, and the public, the Lafayette Parks and Recreation department was proud to unveil the Memorial Island Master Plan in 2015. In 2020, work began on Phase 3 of the Master Plan, which includes:

- New stage with new sound system, shade structures, fixed seating and lawn seating
- Addition of landmass to existing Memorial Island
- ADA accessibility throughout project area
- New pedestrian bridges
- Addition of several fishing nodes around lagoon
- Boardwalk near water featuring adult swings and ADA fishing nodes
- Lagoon shoreline improvements
- Return of paddle boats to lagoon
- Addition of geyser-style fountains
- Improved water quality in lagoon
- Addition of new landscaping throughout project areas

Anticipated substantial completion for Phase 3 is summer 2021.

COLUMBIAN PARK CAROUSEL

Lafayette Parks and Recreation is proud to debut a new carousel in Columbian Park. The carousel will feature some of the community's favorite animals from the Columbian Park Zoo as well as horses and endangered species. The ride will be fully enclosed so that riders can enjoy the attraction in rain or shine. Construction began in summer 2020. Anticipated substantial completion of the carousel building is spring 2021. The project has experienced some production delays due to the Covid-19 pandemic. The carousel ride itself will be installed at a later date.



THE NEW LOEB STADIUM

Located on the corner of Wallace Avenue and Main Street, the original Loeb Stadium was built in 1940. Thanks to a generous gifts from Bert and June Loeb, in 1971, the stadium was named in honor of Solomon Loeb.

Ground was broken on the site in 2019 and the new multi-use stadium will feature two concession areas, three hospitality suites, and retail and office space. Between lawn seating and stadium seating, the new facility will feature a seating capacity of approximately 2,600. Additionally, the field will be rotated 180 degrees, with home plate being located near the corner of Main Street and Wallace Avenue. The venue is designed to be a multi-use facility hosting other sporting events like soccer, community events, family movie nights, concerts, etc. The new Loeb Stadium serves as the home of the Lafayette Jefferson High School Bronchos as well as the summer collegiate team, the Lafayette Aviators.

Anticipated substantial completion for the new stadium is early 2021.



Substantial completion of the new Loeb Stadium is early 2021

Administration

Since December of 2013, Claudine Laufman has served as Superintendent of Parks and Recreation and Jon Miner has served as the Director of Operations for Lafayette Parks and Recreation. Under their leadership, the Parks administration and staff team have worked together to best serve the leisure needs of Lafayette citizens in accordance with the Department's Mission.

ORGANIZATION

The Department is composed of the following divisions: Administrative Services, Park Operations, Aquatics, Columbian Park Zoo, and McAllister Recreation Center.

Park Operations

This division is responsible for park and facility maintenance, trails, urban forestry, natural resources, city beautification, capital development and improvement, risk management, and safety and security.

Park Operations in 2020	
Managers	Jon Miner (Director of Operations) Mike Perry (Director of Facilities and Grounds) Kurt Wolf (Safety and Security Director)
Key Personnel Changes	<ul style="list-style-type: none"> • Thomas Rankin retired in February • Kurt Wolf was promoted to Safety and Security Director in April • Tom Hession resigned in February • Humberto Guerra, Jr. was promoted to Custodian in April; resigned in May • Tyler Siefers was hired as General Maintenance Custodian in July • Fabienne Doyle resigned in July • Quinten Smith resigned in August • Claire Marshall was promoted to General Maintenance Landscaper in September • Jason Ludlow resigned in October • Tyler Siefers resigned in October • Addi Hicks transferred from Construction to Mowing in October • Sarah Roswarski hired as General Maintenance/Construction in November • Hannah Weber hired as General Maintenance/Custodian in November

Aquatics

This division is responsible for aquatics and concessions. Continuing with seasonal employment trends, the aquatics area hired:

- 21 Management staff (for various areas)
- 91 Pool lifeguards
- 12 Guest Relations personnel
- 23 Concessions workers
- 14 Pool grounds employees

Administrative Services

This division is responsible for financial accounting, fiscal planning, purchasing, data and record management, clerical and office services, marketing, public information, and customer service.

Administrative Services in 2020	
Managers	Samantha Haville (Marketing Manager)
Key Personnel Changes	<ul style="list-style-type: none">• Bridgett Haro was hired as Marketing Assistant in August

McAllister Recreation Center

This division is responsible for operating McAllister and providing and overseeing a variety of recreational activities for the citizens of Lafayette.

McAllister Recreation Center in 2020	
Managers	Chad Aldridge (Manager)
Key Personnel Changes	<ul style="list-style-type: none">• N/A

Columbian Park Zoo

This division is responsible for operating the Zoo, providing educational programming, operating amusement rides, and raising funds for the renovation process.

Columbian Park Zoo in 2020	
Managers	Neil Dale (Zoo Director)
Key Personnel Changes	<ul style="list-style-type: none">• N/A

COLLABORATION

The Department continued to work collaboratively with governmental agencies, local organizations, and area businesses to better serve the citizens of Lafayette.

Organizations that the Department worked closely with in 2020 include:

- American Red Cross
- Community Appearance Task Force
- Community and Family Resource Center
- Downtown Business Center
- Friends of Downtown
- Greater Lafayette Commerce
- Dog Park Association of Greater Lafayette
- Greater Lafayette Convention and Visitors Bureau
- Hanna Community Center
- Indiana Department of Natural Resources Forestry Division and Outdoor Recreation Division

The Department maintains reciprocal agreements with Lafayette School Corporation for use of sports and educational facilities. Other sports-related agreements are held with the following:

- Lafayette Youth Baseball
- Greater Lafayette Recreational Soccer Alliance
- Greater Lafayette Girls Softball League
- Wabash Disc Golf Club
- Greater Lafayette Tennis Association
- Lafayette Area Softball Association
- Lafayette Horseshoe Club
- Lafayette, IN Pickleball Association



The Lafayette, IN Pickleball Association plays at McCaw Park

- Indiana Urban Forest Council
- Lafayette Adult Resource Academy
- Lafayette Colt Tournaments
- Lafayette School Corporation
- Tree Lafayette
- Lafayette Parks Foundation
- Lafayette Family YMCA
- Lafayette Urban Enterprise Association
- Lafayette Volunteer Bureau
- Leadership Lafayette
- Lyn Treece Boys and Girls Club
- Tippecanoe County Master Gardeners
- Purdue University
- Tippecanoe County Health Department
- Tippecanoe County Historical Association
- Tippecanoe County Parks and Recreation
- Tippecanoe County Public Library
- Wabash Center
- Wabash River Enhancement Corporation
- West Lafayette Parks and Recreation

The Department has developed a positive relationship with Purdue University and frequently works with the following:

- Veterinary School
- Health and Kinesiology
- Restaurant, Hotel, Institutional, and Tourism Management
- Forestry
- Cooperative Extension
- Agronomy
- Landscape Architecture
- Communication
- College of Engineering EPICS Program
- Career Services

Collaborative efforts with the Parks and Recreation Departments from West Lafayette and Tippecanoe County and the Indiana Department of Natural Resources have allowed the four departments to better serve the recreational needs of all residents in the Greater Lafayette community. All four agencies continue to work together to develop a system of parks and recreation spaces along the Wabash River stretching from Prophetstown State Park to Fort Ouiatenon.

Finance and Funding

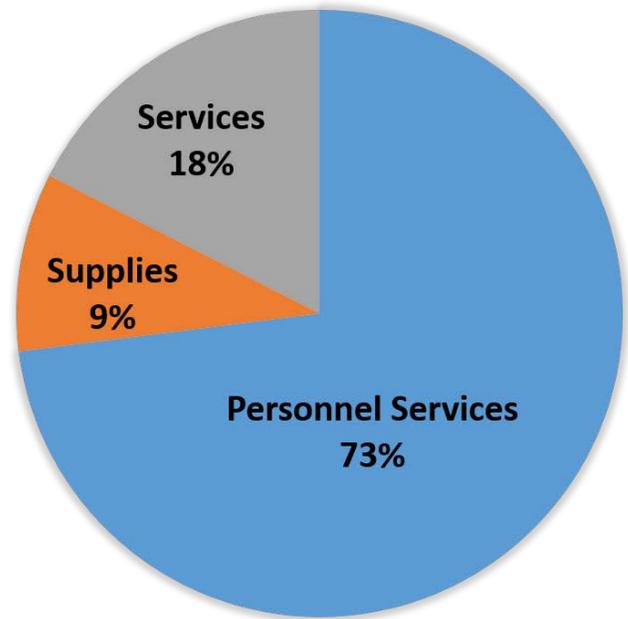
PROGRAM REVENUE

Following is an itemization of total revenue generated by the Department in 2020 for programs and services:

Aquatics	\$351,150.41
Rides	\$0 *
Concessions	\$110,011.92
Rentals	\$48,397.50
Zoo	\$109,455.62
McAllister	\$169,993
TOTAL	\$789,008.45

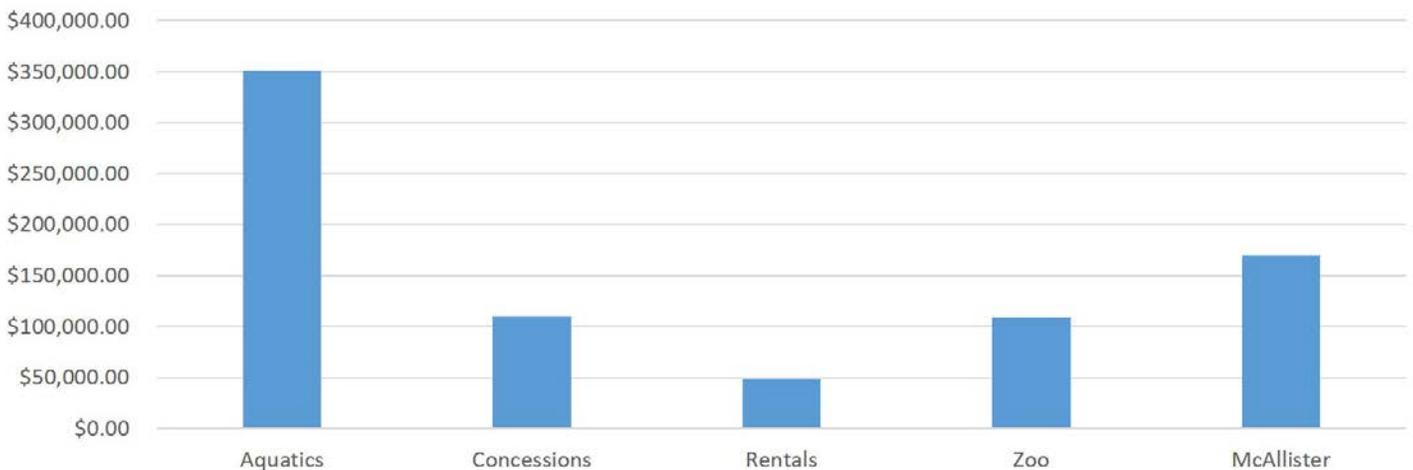
GENERAL FUND BUDGET

Category	Amount
Personnel Services	\$3,371,602
Supplies	\$438,770
Services	\$808,261
TOTAL	\$4,618,633



* Due to the construction on the Memorial Island Phase 3 project, the Columbian Park Express Train did not run during 2020. Additionally, the Wild Tykes Play Zone kiddie rides were permanently removed in preparation for the new carousel building, therefore there was no ride revenue from the amusement rides in 2020.

2020 Program Revenue



SPONSORSHIPS AND CORPORATE PARTNERSHIPS

Sponsorships and corporate partnership opportunities in 2020 through the Lafayette Parks Foundation provided the Department with added funding. The Workreation program, which is funded through the Kids Can Scholarship Fund, was put on hold during 2020 due to the Covid-19 pandemic. The program is sponsored by donations from area organizations and individuals, and enables area youth to participate in Parks and Recreation activities at little or no cost. The program provides

an opportunity for youth to perform various volunteer functions in a supervised setting at a park facility. Each participant is rewarded with a Kids Can Pass for each hour of work. A Kids Can Pass can be used for admission to any of the aquatic facilities, amusement rides, or registration fees for McAllister Center or Columbian Park Zoo programs. Lafayette Parks & Recreation looks forward to resuming the program again in 2021.

MCALLISTER RECREATION CENTER PARTNERSHIPS

The McAllister Recreation Center has developed partnerships with several area organizations and individuals who assist with the Departments' quality programs.

- Lafayette Jefferson Football Team
- Lafayette Jefferson Volleyball Team
- Greater Lafayette Tennis Association Inc.
- Lafayette Kiwanis Foundation
- Lafayette Breakfast Optimist club
- The McAllister Foundation
- Visit Lafayette/West Lafayette Visitors Bureau
- City Bus
- Arni's
- Duke Energy



Lausch Photography took professional photos at MRC's annual Father Daughter Dance.



The Lafayette Jefferson Volleyball Team demonstrated a variety of basic fundamental skills in MRC's Sports How-To videos.

- Lausch Photography
- Monster Mini Golf
- Safe Choices
- Jamie West & West Active
- Playback DJ & Audio LLC
- McCutcheon Volunteer Club
- Hoosier Academies

Improvements

The following improvements were made in the Lafayette Park system during 2020:

ARMSTRONG PARK

- Removed significant areas of invasive plant species behind playground
- Upgraded electrical to accommodate concessions and Art in the Park
- Installed FreeNotes Harmony play pieces and signs sponsored by Lafayette Kiwanis Club
- Installed a Little Library
- Replaced wooden bleacher boards with aluminum slats repurposed from Memorial Island stage area
- Re-shingled concessions/restroom building roof
- Installed new Litter-free Lafayette trail signs around Armstrong pond trail



Harmony play pieces were installed at Armstrong Park

CASTAWAY BAY

- Replaced broken main filtration intake valve with new valve
- Installed acrylic shields for Covid-19 protection

CENTENNIAL PARK

- Installed Little Library

COLUMBIAN PARK

- Installed 2 expression swings at SIA playground
- Removed play pieces from Wild Tykes Play Zone kiddie rides geodome & spring riders
- Removed kiddie ride area green wooden perimeter fencing

- Removed kiddie rides & concrete pads; graded area to prep for carousel construction
- Removed items from Memorial Island stage in preparation for demolition
- Transplanted plants from Memorial Island construction zone
- Planted annuals with Master Gardeners--(approximately 2,122 annuals planted!)
- Repainted the Bill German memorial rock in the "triangle" landscape bed in Columbian Park
- Repainted/re-stained the Rush Pavilion deck and railings

COLUMBIAN PARK ZOO

- Augered & installed concrete footers for penguin exhibit future shade sails
- Installed landscaping for penguin exhibit

CROSSER SPORTS COMPLEX

- Installed repurposed artificial turf in batting cages
- Graded areas along trail
- Installed scoreboards and protective mesh
- Installed dugout benches and racks
- Installed Primus keyed locks and alarm system
- Installed restroom hand dryers, paper towel dispensers, soap dispensers, toilet paper dispensers, and baby changing stations
- Installed signage: outfield distance signs, field number signs, gate locked signs, be aware of flying objects signs, and restroom signs
- Installed window shades in concessions area
- Installed bollards in gator storage area
- Installed field fence caps
- Graded main entry area and installed boulders
- Installed landscaping around main park entrance sign
- Assembled and installed 12 recycled plastic picnic tables and 7 trash receptacles
- Installed 7 recycle containers
- Installed concrete sidewalk section connecting trail to playground
- Installed bench pad and recycled plastic bench at playground



Aerial view of Crosser Sports Complex

- Installed dog waste station
- Installed Little Library
- Repaired fields post-season
- Reseeded fields in fall
- Installed wildflower seeds along trail
- Installed additional trees and shrubs in fall

LINNWOOD PARK

- Installed new multi-age and tot playgrounds

MAYOR'S YOUTH COUNCIL CORNER

- Installed Little Library

McALLISTER RECREATION CENTER

- Completed installation of new multi-age playground with poured-in-place rubber surfacing
- Installed 3 benches around new playground
- Installed landscaping around playground



Construction was completed on the new McAllister Recreation Center Playground

McALLISTER PARK

- Obtained DNR permit for installation of additional disc golf tee pads by Wabash Disc Golf Club
- Refurbished Clubhouse interior including removal of some furniture & shelving and interior painting
- Resurfaced Cloud Jockey runway with Duke Energy Foundation grant funding
- Removed several dead trees along parking lot



The Cloud Jockey runway was repaved thanks to generous funding by Duke Energy Foundation

McCAW PARK

- Updated press box interior including adding ceiling panels and installing new carpeting
- Replaced wooden bleacher boards with aluminum slats repurposed from Memorial Island stage area
- Field repairs completed by Turfdogs LLC.

SHAMROCK PARK

- Replaced Dog Park rules sign
- Installed bench and concrete pad in large dog run #1

TROPICANOE COVE

- Added 2 irrigation water boxes
- Repaired light fixtures
- Installed boulder and bronze dedication plaque
- Installed 4 gate label signs
- Detected pool leak, repaired by American Leak Detection
- Installed acrylic shields for Covid-19 protection
- Removed a tree, installed an elm tree

VINTON NEIGHBORHOOD POOL

- Installed acrylic shields in customer service areas for Covid-19 protection

WABASH HERITAGE TRAIL

- Graded areas along trail
- Paved 1,000 ft. trail extension with Duke Energy Foundation grant funding
- Poured concrete pads for 6 future benches funded by Duke Energy Foundation grant



The Wabash Heritage Trail extension was paved thanks to generous funding by Duke Energy Foundation

OTHER PROJECTS

In addition to the improvements listed above, the Maintenance division also:

- Replaced logo decals on 14 main park signs
- Redesigned new Park Rules signs
- Installed 11 trees donated by Bennett's Greenhouse at the following parks: (2) Armstrong, (3) Crosser, (2) 9th and Canal, (2) McCaw, (1) Kennedy, (1) Linnwood
- Brightview installed all new landscaping at 9th Street and Canal Road
- Maintained City of Lafayette land contract
- Maintained weed control for downtown area
- Removed stumps in various parks and downtown areas
- Rebuilt and repainted wooden picnic tables for special events
- Transported 922 picnic tables to 13 separate events from May-December



New playground equipment was installed at Linnwood Park

Maintenance

RESPONSE TO COVID-19

The maintenance division facilitated the closure of playgrounds, restrooms, shelters, drinking fountains, and sport courts, which were shut down for an extended period of time due to the Covid-19 global pandemic. Phased openings were based on Governor Holcomb's plan.

Two maintenance staff members helped Lafayette Fire Department for nearly 215 hours during the Covid-19 stay-at-home timeframe.

MAINTENANCE SERVICES

Maintenance services are provided to all parks and facilities utilizing park staff and contracted services. Lafayette Parks maintains over 700 acres (not including the golf course), comprising areas such as:

- 31 acres of sports turf
- 208 acres of general turf
- 73.50 acres of landscape beds, wildflowers, wetlands, and no mow areas
- 12.70 acres of retention ponds
- 28 miles of paved trails
- 71 structures (including 25 buildings, 12 restroom buildings, 1 barn, 1 amphitheater, 1 stadium, and 30 shelters)
- 42 acres of pavement (including 27 sports courts)
- 18 parking lots
- 15 playgrounds
- Nearly 1 mile of fence

Services include turf management, sports field maintenance, playground installation and maintenance, custodial services and trash collection, tree maintenance, snow removal, trail maintenance, landscape and plant bed maintenance, pond maintenance, aquatics maintenance, small equipment and ride maintenance. These services also include routine maintenance and repairs such as electrical, light construction, plumbing, and management of pool water quality.

Certifications include Certified Playground Inspectors, Aquatic Facility Operators, Certified Pool Operators, and Certified Pesticide Applicators. Maintenance also has members in the following organizations:

- Midwest Regional Turf Foundation
- Professional Grounds Management Association
- Indiana Professional Lawn and Landscape Association
- Sports Field Managers Association

The Maintenance Division cooperated with many civic and community groups in 2020, including Lafayette Youth Baseball, Lafayette Aviators, Downtown Business Center, Greater Lafayette Recreational Soccer Alliance, Lafayette Adult Softball, Greater Lafayette Tennis Association, Lafayette Cloud Jockeys, Friends of Downtown, Lafayette Tree Fund, Tippecanoe County Master Gardeners, Dog Park Association of Greater Lafayette, Lafayette School Corporation, Lafayette Indiana Pickleball Association, Wabash Disc Golf Club, Tippecanoe Mountain Bike Association, Lafayette Bike Polo, and Greater Lafayette Chamber of Commerce.

In 2020, the maintenance area added new equipment including:

- John Deere Gator for Columbian Park-wrapped with trail/wooded scene by Madmen Creative
- 3 Acid pumps for pools
- 9 additional Little Libraries
- Auger drive unit for skid steer
- 2 used vehicles from other departments
- Several Wysiwasher units for sanitizing restrooms and equipment due to the Covid-19 pandemic

LITTER-FREE LAFAYETTE

2020 marked the second year for the Lafayette Parks & Recreation "Litter-Free Lafayette" program. The program features three tiers: Adopt-A-Trail, Adopt-A-Spot, and Sponsor-A-Street. Litter-Free Lafayette allows individuals, organizations, and

businesses to showcase their civic mindedness as well as contribute to the overall beautification of the Greater Lafayette community.

A quarterly e-newsletter was started for Litter-Free Lafayette sponsors in the fall of 2020. The newsletter includes helpful tips and tricks for maintaining spots as well as sponsor highlights and more.

Sponsors and Adopters at end of 2020:

- Street Sponsors: 18 participants/22 sponsorships
- Spot Adopters: 10 participants/10 spots
- Trail Adopters: 6 participants/5 trails



Leadership Lafayette attended their Adopt-a-Spot

CITY LAND

In 2020, Brightview was awarded the maintenance contract for city land. This contract is responsible for 170 hanging baskets downtown, approximately 5,000 seasonal plantings and winter interest designs in all the 80 downtown planters, and City Hall landscape beds. Mowing, weeding, spraying, pruning, and trash removal were also performed throughout the year. Additionally, Brightview removed over 100 invasive Burning Bushes and replaced them with new shrubs and perennials at the intersection of 9th and Canal.

TREE OF LIFE PROGRAM

Trees installed in 2020:

- (1) White Oak at Armstrong Park
- (1) Black Gum at Murdock Park
- (1) Oak at McAllister Recreation Center for Aldridge memorial
- (1) Chinkapin Oak tree at Waterworks for Smith memorial



The Tree of Life Memorial is located in the Parks Admin Office in Columbian Park

VOLUNTEER GROUPS

Volunteers and volunteer groups provide a vital service in helping complete projects in the City of Lafayette. Volunteers primarily assist with landscaping, litter pick-up, clearing of invasive species and/or special projects.

- Groups: 57 volunteers contributed 168.75 hours of work
- Individual: 6 volunteers contributed over 146 hours of work



Eastside Assembly of God Church volunteers worked to remove invasive species along the Munger Trail

Safety and Security

The Lafayette Parks and Recreation Safety and Security Team's mission is to maintain a safe and family friendly environment for all park patrons. To promote safety throughout the many facilities, security team members patrol all parks, enforce park rules, and inspect areas for unsafe conditions and/or behaviors. The team also monitors special events and venue reservations, and secures all buildings and restrooms after the parks close. The security staff works closely with the Lafayette Police Department when special circumstances arise.

The park security team members participate in many hours of training to gain the necessary skills to perform their jobs effectively. This training addresses a variety of situations and the appropriate actions to take in response to them. Some of the training topics include but are not limited to the following:

- CPR & First Aid
- Parks Department Rules and Regulations
- Lafayette Municipal Codes and Ordinances
- How to evaluate park equipment for safety
- How and when to administer Trespass Warnings and enforcement
- How to manage patron or employee accidents or injuries
- Operations and care of city vehicles
- Vehicular accident investigations
- Patrol techniques
- 911 system and how it works
- Directing and assisting in medical emergencies
- Dealing with criminal disturbance situations
- Amber Alert procedures and investigations
- Investigating and tactically locating lost or missing children
- Sex Offender recognition
- Gang activity and gang recognition
- Active shooter training
- Parks property lock down procedures

In 2020, the park security team took on some unique roles. With Covid-19 precautions in place, playgrounds had to be closed down and secured for most of the spring months. Several construction projects within Columbian Park necessitated assistance with safety, security, and alarming needs. Maintaining the safety and security of the employees, construction workers, and park patrons was the top priority.

In 2020, the security team handled 142 total incidents and 12 trespass warnings. With the assistance of the Lafayette Police Department, three arrests were made.

The security team consisted of four team members in 2020: Nick Cutter, Zach Santy, Brock Owens, and Robert Burnell. At the end of 2020, Robert Burnell moved on to a career in law enforcement. After 12 years of service, Safety and Security Director Tom Rankin retired. He came to the team as a retired Sergeant from the Lafayette Police Department and served a total of 40 years for the city. Assistant Director Kurt Wolf was promoted into the director position in May of 2020.



The Safety and Security team trains all staff members in CPR

Aquatics



This includes:

- 103 Certified Lifeguards
(12 Managers, 91 Lifeguards)
- 16 Pool and Grounds Staff
(2 Managers, 14 Attendants)
- 27 Food and Beverage Staff
(4 Managers, 23 Associates)
- 15 Guest Relations Staff
(3 Managers, 12 Associates)



The 2020 Lafayette Parks and Recreation aquatics season presented unique challenges for the aquatics staff due to the Covid-19 global pandemic. The aquatics staff instituted new operating procedures in accordance to local, state, and federal guidelines, including heightened cleaning and disinfecting of frequently touched surfaces, placing social distanced markings on slide towers, as well as new procedures in guest relations and concessions. These practices were instituted in order to keep staff and patrons as safe as possible while offering a quality aquatic experience at Tropicanoe Cove, Castaway Bay, and Vinton Pool.

The 2020 aquatic season was also impacted by a delayed opening and shortened season at Tropicanoe Cove. Tropicanoe Cove opened 3 weeks late on June 12, 2020 and closed 3 weeks early on August 9, 2020. All aquatic facilities operated at 50% capacity for the duration of the 2020 season due to the Covid-19 pandemic.

Staffing

The Aquatics Division includes all the aquatic facilities and concessions in the parks department. In 2020, there were a total of 161 aquatic employees.

Revenue

2020 revenue was impacted by Covid-19 restrictions and capacity limitations.

Pool/Facility	Revenue
Tropicanoe Cove	\$284,609.41
Castaway Bay	\$47,375.50
Vinton Pool	\$22,987.55
Concessions	\$110,656.03



2020 was the second season for the Riptide Racer slide, which was constructed in 2019

Attendance

All three aquatic facilities operated at 50% capacity throughout the entire 2020 season, due to Covid-19 restrictions.

Pool	Operational Days	Season Attendance	Average Daily Attendance	Average Daily Temperature	Rain Days	Weather Closings
Tropicanoe Cove	50	37,101	727.50	84.6	17	8
Castaway Bay	68	12,153	178.70	85.3	23	9
Vinton Pool	68	8,558	125.90	85.3	23	9

Tropicanoe Cove continued hosting special event days in 2020 including Father's Day, Grandparent's Day, Military Appreciation, and Mom's Day. Water Walking was offered in the mornings.

Family Nights were held at all three aquatics centers. Prices were discounted after 4 pm.

At Castaway Bay, swim lessons through the Swim America program continued in 2020 with four sessions being offered in the morning and three sessions offered in the evening.

Concessions

Concession Item	Number Sold
Soda Beverages	8,907
Hot Pretzels	3,316
Bottled Water	2,524
Nachos	2,433
French Fries	1,842
Funnel Cake Fries	1,828
Hot Dogs	1,361
Smoothies	737
Pizza	584
Chicken Strips	547

Columbian Park Zoo

Due to the Covid-19 pandemic, The Columbian Park Zoo (CPZ) opening date, originally scheduled for April 18, 2020, was pushed back to June 12, 2020 at 50% capacity in order to align with local, state, and federal guidelines.

Opening plans were approved by the Tippecanoe County Health Department in order to make the health and safety of CPZ staff, patrons, and animals the top priority. Many changes were implemented due to the pandemic. Signage was posted throughout the zoo asking guests to adhere to social distancing guidelines, face coverings were required in the gift shop, and high contact areas such as bathrooms, viewing windows, door handles, hand rails, and benches were cleaned at regularly scheduled intervals.

Additional operational changes due to the virus included the following: consolidating educational programs and presentations to the stage located near the family farm in order to control crowds, conducting all animal presentations as no-contact/viewing only experiences, and canceling many community outreach programs in order to assist community partners with stopping the spread of the virus.

The shortened season ran through October 10, 2020. Estimated attendance based on the number of people visiting the three immersion exhibits are:

- The Wallaby Walkabout: 55,456 visitors
- The Family Farm: 35,753 visitors
- The Butterfly Garden Party Exhibit: 29,566 visitors

STAFF PROFESSIONAL DEVELOPMENT

The Zoo's San Diego Zoo Global Academy training subscription was renewed in 2020 for two full-time employees. This program is a specialized online system of seminars and courses for individuals working in the zoo field.

During the off-season, several staff members traveled to the Henson Robinson Zoo in Springfield, Illinois for a behind-the-scenes sneak peek at their penguin operations. These types of excursions are great ways to make professional connections, gain insights and problem-solve future exhibit designs, such as the Penguin Cove exhibit that is scheduled to open at the Columbian Park Zoo in 2021.

Senior Zookeepers Lindsay Garagiola and Victoria Roach represented CPZ by attending the Indiana Hellbender Partnership spring virtual meeting in May 2020 as well as the fall virtual meeting in November 2020.

CPZ Education Department

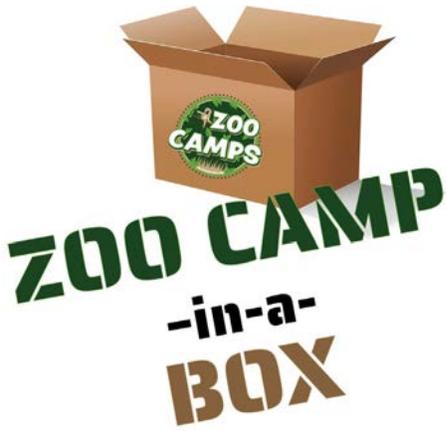
The Education Department gross revenue was \$38,549.73 for all programs, including birthday parties, classes, camps, off-site presentations, tours, and more.

Education staff members conducted 649 programs, reaching over 13,000 people.

Over 8,000 Zoo visitors observed the free, on-grounds interpretation opportunities such as animal encounters, stage shows, conservation events, and keeper demonstrations.

The pandemic had an enormous impact on the zoo's ability to offer in-person programs. The CPZ education team was able to phase in a return to in-person programs, but faced capacity reductions due to social distancing parameters. Preventative measures were put in place to allow the zoo to conduct educational camps on a limited basis by reducing class sizes, monitoring attendees, and increasing cleaning and sanitizing protocols.

Knowing that the fluidity of the situation carried the risk of regression, and that many families would not be ready for in-person programs for some time, CPZ made the decision to develop a variety of



Zoo Camp-in-a-Box was one of the virtual programs developed in response to the Covid-19 pandemic

virtual programs to increase the chance of reaching these audiences where they are – their own homes.

These included fully virtual Zoo Camp sessions and a new hybrid Camp-in-a-Box product, which combined virtual content with a physical box of needed supplies, launched strategically for the winter school break and holiday gift-giving season. Feedback on these programs was strongly positive.



CPZ welcomed 21 new goat kids in 2020, staff and Zoo Teens celebrated their arrival

VOLUNTEERS & INTERNS

The Zoo Teen program continued in 2020 with a total of 15 participants ages 14-17. Participants are set up in a tiered system and gain additional skills and opportunities as they progress through the program.

Teens learn valuable skills interacting with the public, engaging in public speaking, working one-on-one with animal care and education staff, and getting hands-on experience with many of the Zoo's animals. Our Zoo Teens contributed over 516 hours of time serving as Zoo Ambassadors during the summer season.

Adult volunteers, interns, volunteer groups, and community service workers also provided invaluable resources to the Zoo in 2020, assisting staff with operations.

- Adult volunteers: 31 volunteers contributed 881 hours of time
- Interns: 13 interns contributed 2,826 hours of time
- Volunteer groups: 33 groups contributed 90 hours of time
- Community Service Workers: 3 workers contributed 86 hours of time



Construction began on the new carousel building in Columbian Park

Gift Shop & Amusement Rides

The Columbian Park Express train was out of service for the 2020 season due to construction activity on Memorial Island and surrounding lagoon area. The Wild Tykes Kiddie Rides were removed from Columbian Park to make way for the new carousel, which began construction in 2020. Overall gross sales in the Gift Shop for the 2020 season were a total of \$69,039.44. Goat feeder sales totaled \$2,714.50.

CONSERVATION INITIATIVES

2020 Hot Topic: Each year, the Zoo's Conservation Committee selects a local and/or global "hot topic" in which to educate the public. Conservation messages are woven into education programs and themed events throughout the year to make it a fun, interactive way to learn and discover how to make an impact. The hot topic for 2020 continued to focus on single use plastics: how to avoid their use and how they have a long-term negative affect the environment.

Zoo Conservation Contributions:

The Zoo collected donations from the public in 2020 for select conservation initiatives. These donations were collected in the gift shop as well as at a donation drop box at the CPZ entrance. The public's generous donations totaled \$1,938.85. These donations will be used to assist in global efforts, specifically penguin conservation.

ANIMAL COLLECTION

A variety of new animals joined the zoo's collection in 2020:

- 21 baby Nigerian dwarf goats were born during the month of June. Many of these babies were then placed with appropriate owners locally in the fall.
- One New Guinea singing dog named "Arthur" joined the zoo in November.
- Three wallaby joeys were born at CPZ during 2020.



Blue and yellow macaw, "Kosmo," had been a CPZ resident since 1995

The zoo deacquired the following animals in 2020 due to death or transfer to another facility:

- "Kosmo," a blue and yellow macaw (Education Ambassador since 1995)
- Bald eagle
- American alligator
- Galah cockatoo
- Two Patagonian maras
- White's tree frog
- Two Virginia opossums
- Uromastyx

FUN FACT

The Columbian Park Zoo purchased over 1000 butterfly chrysalides to keep the Butterfly Garden Party Exhibit stocked for the season!



A variety of items were collected through donation at Buckles Feed Depot & Pet Supply

PARTNERSHIPS

The Zoo entered into a partnership for a fourth year with a local business, Buckles Feed Depot & Pet Supply, to host a holiday enrichment drive benefiting CPZ's animal residents. A tree and drop-box were set-up at the store for customers to purchase items and donate them to CPZ. CPZ received a variety of items such as toys, treats, bedding and other pet supplies to enrich the animals' lives.

OTHER ZOO IMPROVEMENTS

Several new additions and improvements were made at the CPZ in 2020:

- New signs were installed in the Wallaby Walkabout
- The caterpillar, lady bug, butterfly, and cow sculptures were removed for refurbishment
- Construction is nearing completion on the new penguin exhibit, called Penguin Cove. The exhibit will be ready for penguin arrival in 2021



Penguin Cove will welcome African penguins to the Columbian Park Zoo in 2021!

SPECIAL EVENTS

Due to the Covid-19 pandemic, the 18th annual **Zoo Run 5K Run/Walk** went virtual for 2020. The race spanned a month long period from late July through late August allowing participants to complete the race on their own timeline. Zoo Run Run was again a success with 192 registered virtual runners. All registered runners received a Zoo Run Run t-shirt to commemorate their achievement.

Boo at the Zoo 2020, titled “Boo at the Zoo WEEKENDS,” took place over two weekends: October 16-18 and October 23-25. The event took place at various times throughout the day in order to follow CDC and local health department guidelines. There were nearly 4,500 attendees participating, with a net profit of around \$25,000.

New to 2020 was the community pumpkin decorating contest. Fifty community partners decorated pumpkins for display and voting at the event.

The 2020 community pumpkin contest decorating champion was Aquarium World with their candy corn fish entry.

The Lafayette Parks Foundation received the following monetary contributions through event sponsorships:

- \$1000: Subaru of Indiana Automotive
- \$500: Mike Raiser Automotive Group, Freckles Graphics, Kirby Risk, Igloo Frozen Custard, and

- \$450: Arconic
- \$300: Purdue Employee Credit Union, Pepsi Cola
- \$250: Milestone, Jon’s Body Shop
- \$100: Lewis Motor Sales

Many in-kind donations and services were also provided to assist with special events:

- \$1000: Albanese Candy, Journal & Courier, Neuhoff Media, and Zachary Confections
- \$500: Frito Lay
- \$250: Osborn Farms, Rural King, Pepsi Cola, Monster Mini Golf, Taylor Farms, AZZIP Pizza, Hot Box Pizza



The CPZ staff worked hard to prepare for “Boo at the Zoo WEEKENDS”

McAllister Recreation Center

The McAllister Recreation Center (MRC) provides a broad spectrum of leisure opportunities to meet the needs of all segments of the Greater Lafayette community. This includes group and individual programming, which ensures that all patrons receive personal, social, environmental, and economic benefits. The McAllister Staff is committed to creating new and exciting recreation opportunities for the community to enjoy.

The McAllister Center offers a number of diverse programs for all ages. Youth and adults are afforded the opportunity to participate in programs such as basketball, volleyball, flag football, day camp programs, the Sporties for Shorties series, yoga, weight and fitness, and youth dance. These programs continue to expand and improve annually.

RESPONSE TO COVID-19

During this unprecedented year, social distancing, sanitizing, and masks became buzz words during MRC discussions for new protocols, policies and procedures.

When schools closed down in March of 2020, MRC opened as an essential daycare for three weeks. The MRC team worked with the Tippecanoe County Health Department and followed local, state, and CDC guidelines in order to prioritize the health and safety of kids, families, and staff. Processes and procedures changed daily during these three weeks from temperature taking, drop off/pick up system for parents, to cleaning/sanitizing equipment after each use, etc. After three weeks of camp, the building was closed to the public and programming was canceled indefinitely.

Moving into summer, the center functioned as a “daycare” for parents needing childcare during the summer months. Again, the MRC team worked with the Tippecanoe County Health Department and followed all local, state and CDC guidelines making new policies,

procedures, and protocols for operation. This included limiting group sizes, taking temperatures twice daily, implementing curbside pick-up and drop-off for parents, and remaining closed to the public. A weekly cleaning crew of counselors was formed, field trips were cut out, and eventually masks were required to be worn by all staff and children.

During the fall, MRC successfully ran the youth basketball program with many changes in place including: requiring masks to be worn by spectators, enforcing social distancing on bleachers, and limiting attendance to immediate family members only. Additional sanitation of all high-touch surfaces was implemented.

It was a challenging year, but the MRC staff really put in the effort to make it all possible.

CAMPS

Heightened safety measures were put into place at all McAllister Recreation Center camps in accordance with CDC and local/state guidelines.

Extended Spring Break Camp Week 1
(March 16-20)

- Total Registrants: 44

Extended Spring Break Camp Week 2
(March 30 – April 4th)

- Total Registrants: 18

Spring Break Camp (5 days)

- 27 total registrants
- 24 average daily attendance

Summer Camp (58 operational days) *

- 196 total registrants
- 66 average daily attendance

* The Junior Counselor program was canceled in 2020 due to the Covid-19 pandemic.

Fall Break Camp (5 days)

- 4 total registrants
- 4 average daily attendance

Winter Break Camp (8 days)

- 14 total registrants
- 7 average daily attendance

In total, camps grossed \$126,585 in revenue in 2020.

PROGRAMS

MRC programs also saw some changes due to the Covid-19 pandemic. Adult volleyball, youth flag football, and Sporties for Shorties were all canceled. Those programs that were not canceled adhered to strict health and safety guidelines.

Youth Basketball (Winter)

- Boys and girls ages 6-8 and 9-11 years old
- 167 participants on 16 teams
- 50 parent volunteer coaches and volunteer scoreboard operators
- 384 volunteer hours

Youth Basketball (Fall)

- Boys and girls ages 6-8 and 9-11 years old
- 130 participants on 13 teams



Campers and staff closely followed CDC and local/state guidelines



Youth Basketball continued to be a favorite McAllister Recreation Center program

- 40 parent volunteer coaches and volunteer scoreboard operators
- 324 volunteer hours

FITNESS PROGRAMMING

- Daily Fitness Passes – 1,780
- Monthly Passes - 17
- Youth Passes - 16
- Employee – 961

Total Fitness Revenue: \$4,230.00 *

* This includes revenue for the months of January - March and September - December. The center was not open to the public April - August.

SPECIAL EVENTS

In 2020, Spring Celebration, Kids Fishing Day, Drop & Shop #2, and Donuts with Santa were all canceled. Those special events that were not canceled adhered to strict health and safety guidelines.

Family Learn to Fish Workshop and Summer Community Bowling were both canceled indefinitely due to the pandemic.

Father Daughter Dance

McAllister held its third annual Father Daughter Dance on February 15, 2020. The evening featured dancing and carriage rides as well as crafts and refreshments.



2020 was the 3rd year for the Father Daughter Dance

Each couple had a professional photo taken and each girl received a goodie bag.

- Total Registrants: 146 girls
- Total in Attendance: 256 (including father figures)

How-To Videos

In an effort to supplement some of the sports programming that was canceled due to the Covid-19 pandemic, McAllister Recreation Center and Lafayette Jefferson High school teamed up to create a series of Sports How-To Videos. Each video demonstrates a specific fundamental skill of a different sport. This program was designed to help keep kids active at home. Currently the how-to videos have covered fundamentals of football and volleyball. The MRC team plans to create more such videos in 2021.

Movies at McAllister

The first “Movies at McAllister” night took place on Friday, October 30, 2020 in the gymnasium at McAllister. A total of 35 people were in attendance to watch the Halloween themed movie Hocus Pocus. A 20ft inflatable screen was purchased for easier viewing with large speakers. Bleacher and gym floor seating were used to social distance people throughout the gym. Popcorn, candy, and drinks were served. Overall, the event was a fun success!

A second movie night was scheduled for November 20, 2020 but was postponed due to increased Covid-19 restrictions. The MRC team plans to reschedule for spring of 2021.

Drop and Shop

McAllister held its annual Drop and Shop event on Friday, December 11. Six kids were dropped off from 5:30-9:00pm while parents finished up their holiday shopping.

The second Drop & Shop event was scheduled for Friday, December 18 and was canceled due to the Covid-19 pandemic.

In total, programs and special events grossed \$19,212 in revenue in 2020.

VOLUNTEERS

Every year the McAllister Center is fortunate to have a number of volunteers to help with its many programs. In 2020, approximately 112 individuals volunteered as coaches, scoreboard operators, and program facilitators. In total, 800 volunteer hours were gifted to McAllister Recreation Center and its programs.

GRANTS

In 2020, McAllister was fortunate enough to receive two grants for the Parks Department Kids Can Fund: \$9,000 from the McAllister Foundation and \$1,000 from the Lafayette Kiwanis Foundation for a total of \$10,000. These grants assisted several children in attending camps and programs at a reduced cost to their families. We also graciously received a grant in the amount of \$3,500 from Duke Energy.

SPONSORSHIPS

In 2020, McAllister received numerous sponsorships for programs and special events including:

- Coldwell Banker Shook
- The Schreckengast Team - \$1,900
- McAllister Foundation - \$920
- PFCU - \$500
- Horizon Bank - \$500
- Centier Bank - \$500
- Rosebud Ranch - \$250
- 3 Butt’s Brothers - \$250
- Approved Mortgage - \$250
- IFCU - \$122.50
- Greyhouse Coffee - \$100
- Dunkin Donuts – donuts in-kind

Marketing

In 2020, the Lafayette Parks and Recreation marketing team provided the following support:

- Created and distributed media notices and press releases
- Supported and developed communications and marketing strategies
- Conducted media outreach and public relations support
- Designed/developed presentations and event planning
- Managed graphic design and photography
- Coordinated press conferences, ribbon cuttings/dedication ceremonies
- Helped secure sponsorships for special events
- Organized special events, secured entertainment, vendors, and logistics

2020 SOCIAL MEDIA FOLLOWING



Facebook followers:

- Parks and Recreation 10,242 followers (up 2,321 from 2019)
- Columbian Park Zoo 16,134 followers (up 1,562 from 2019)
- Art in the Park 3,410 followers (up 306 from 2019)



Twitter Followers:

- Parks and Recreation 3,900 followers (up 157 from 2019)
- Columbian Park Zoo 1,608 followers (up 75 from 2019)



Instagram Followers:

- Parks and Recreation 2,360 followers (up 1,042 from 2019)
- Columbian Park Zoo 1,805 followers (up 277 from 2019)
- McAllister Recreation Center 597 followers (up 120 from 2019)
- Art in the Park 1,139 followers (up 219 from 2019)

The Department continued its relationship with Neuhoff Media/B102.9 FM, which broadcast live from Tropicanae Cove during Family Nights in the summer. The B102.9 Morning Show also continued featuring the Zoo Education Department each month for “Zoo Day.” Neuhoff also served as radio sponsor for both the Zoo Run and Boo at the Zoo in 2020.



The marketing team coordinated many special events in 2020, such as the dedication ceremony for the new Harmony Play Set at Armstrong Park

PUBLIC INFORMATION

The annual “Fun Guide” was printed by Custom Forms and distributed beginning in March.

The City’s website was continuously updated during the course of the year to ensure that correct information was always available to citizens.

The marketing team prioritized swift communication throughout the Covid-19 pandemic. The team worked efficiently to put out press releases and announcements surrounding closures, hour modifications, new guidelines, and updates to operating procedures.

ART IN THE PARK

For the seventh year in a row, the department held the Art in the Park summer festival series. Due to the COVID-19 global pandemic and restrictions set by the Tippecanoe County Health Department, both June events (Global Night & Movie Night) were cancelled. However, the two remaining events were a major success.

On July 14, Rock Night was hosted at Armstrong Park. The event featured live music from classic rock cover band, RockAmerica, food trucks, art vendors, kids' crafts, and free balloon art. Additional safety precautions were implemented such as pre-packaged individual craft kits for children (to eliminate the sharing of supplies), social distancing of all vendors, food trucks, and picnic tables, one way traffic was encouraged, masks were recommended, and hand sanitizer was available throughout the event. Signage regarding these safety measures was posted.

On August 4, Carnival Night was hosted at Armstrong Park. The event featured a DJ, food trucks, art vendors, kids' crafts, and free balloon art, as well as live performances by the Cincinnati Circus, which included stilts performers and a magical bubble wagon. Covid-19 safety precautions were again implemented and enforced.

Despite the challenging year, Art in the Park had an amazing turnout and was generously supported by a number of community sponsors. Lafayette Parks & Recreation received a plethora of positive feedback from the community and the social media following continued to grow. Art in the Park offered a much-needed positive experience for the Greater Lafayette community during an unprecedented year.

2020 Art in the Park Sponsors:

- James K. and Mary Jo Risk Family Foundation
- WASK
- M.P. Baker Electric
- DeFouw Automotive
- Farmers Insurance- Jenna Isch
- Purdue Federal Credit Union



Art in the Park 2020 events took place at Armstrong Park

SALES AND RENTALS

In 2020, park facilities were rented for a variety of events such as picnics, weddings, receptions, showers, and family reunions. Rentals were significantly impacted by the Covid-19 pandemic. The department saw a decrease in the number of reservations. Additionally, while many parties elected to cancel their reservations due to the pandemic, many also decided to postpone and reschedule in 2021.

Memorial Island and Jenks' Rest were not rented on 2020 due to construction.

The breakdown for rentals in 2020 is as follows:

- 296 shelter reservations
- 75 five-hour Rush Pavilion rentals
- 2 full-day Rush Pavilion rentals
- 22 five-hour Clubhouse rentals
- 5 full-day Clubhouse rentals

Parks Foundation

The Lafayette Parks Foundation is an independent, not-for-profit corporation organized under the laws of the State of Indiana. The purpose of the Foundation is to establish and maintain an endowment fund for the benefit of the Lafayette Parks and Recreation Department, encourage individuals and organizations to make financial contributions to support the Department, and to support the Department in other ways.

The Parks Foundation received the following major contributions during 2020:

\$100,000

Anonymous

\$99,000

The McAllister Foundation

\$25,000

Dennis & Jeanne Gernhardt

The Scheumann Foundation, Inc

\$10,000

James K. and Mary Jo Risk Family Foundation

\$2,001-\$5,000

Charlotte Ottinger in Memory of Margaret Halsema

Cynthia Mann in Memory of Margaret Halsema

Greater Lafayette Regional Soccer Alliance

Lafayette Girls Softball

\$1,000-\$2,000

Kim Wilson

James Buescher

Subaru of Indiana Automotive, Inc.

PMC 60 Real Estate, Patricia Crumley

Purdue Federal Credit Union

Jack Bogan, Jr.

Lafayette Kiwanis Foundation, Inc.

Wilson Industrial Sales

Lewis Motor Sales

\$500-\$999

Purdy Materials

Duke Energy

Benevity Community Impact Fund

Centier Bank

Freckles Graphics

Igloo Frozen Custard

Farmers Insurance- Jenna Isch

Kirby Risk Corporation

Laces for Lisa

Mike Raisor Automotive

National Christian Foundation

Talcott Resolution - Maurie Denney

RamZ's Emporium

Southwire

Susan Snyder, DDS

Re/Max Ability Plus - Tim Myers

Unity Healthcare

Walmart

\$250-\$499

ALCOA

Greater Lafayette Commerce

3 Butts Brothers

Approved Mortgage - Carrie Johnston

Aquarium World

Christina & Arthur Joseph

Jon's Body Shop

J.R. Kelly Company

Lake Dermatology

Milestone Contractors

Mulhaupt's Inc.

State Farm - Trent Johnson

Walt's Other Pub



